



# GfK Consumer Index

Q1 2010

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## Basket Dynamics

(% diff versus corresponding period of the previous year – value based)



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## Dynamics of Distribution Channels

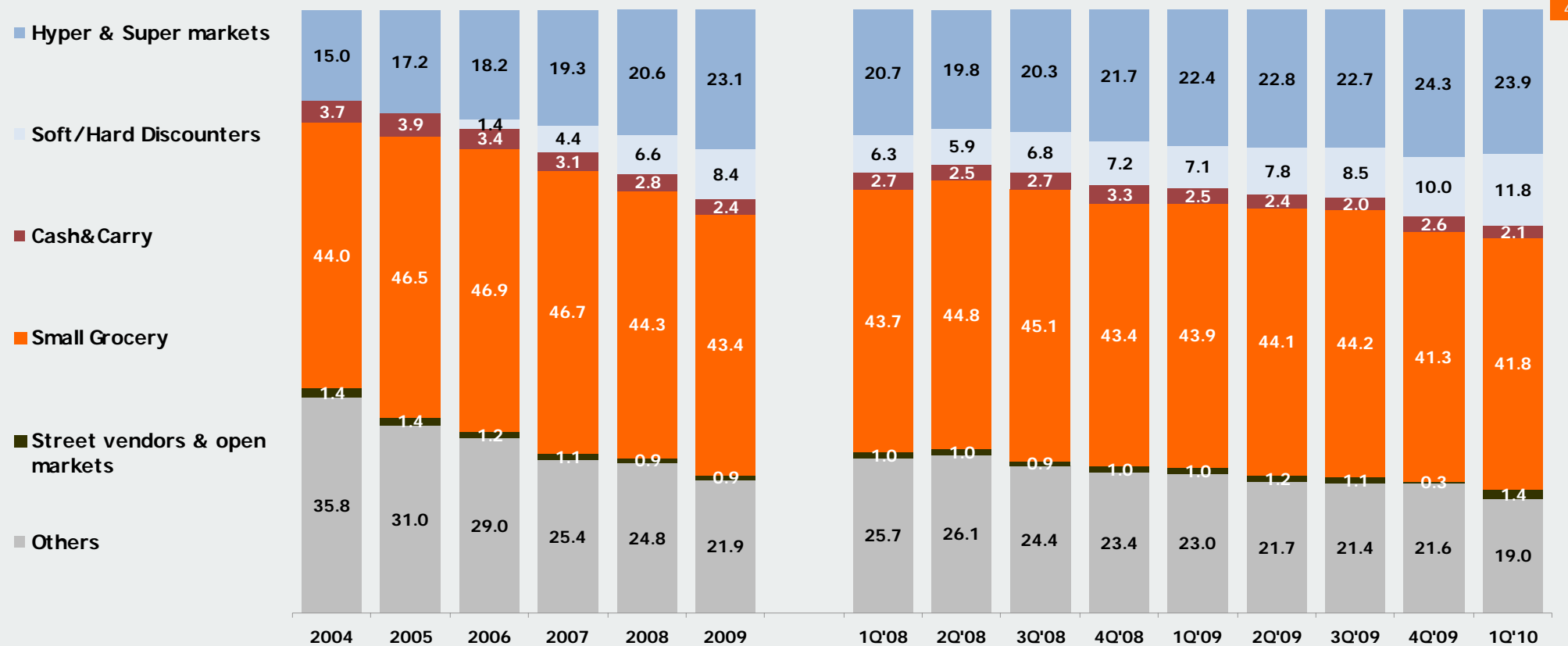
(% diff versus corresponding period of the previous year – value based)



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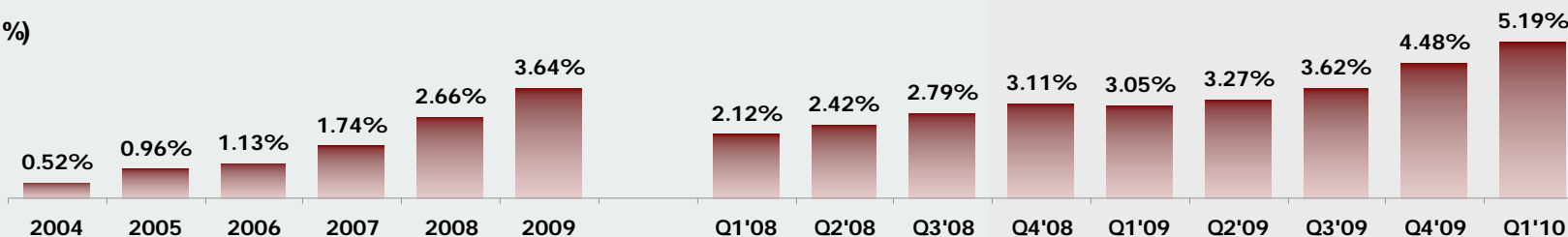
## Share of Distribution Channels

(% in value)



4

### Private Labels Share (Value %)





## GfK. Growth from Knowledge

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