

Poland

GfK Polonia and the spirit of Africa in ...the centre of Poland

On 16 May GfK Polonia enjoyed the annual staff excursion. It is the company tradition that every year all the employees spend a few days together in a nice place close to Warsaw. This year it was a place called Rancho under the Stork, an area with forests, small lakes and traditional buildings.

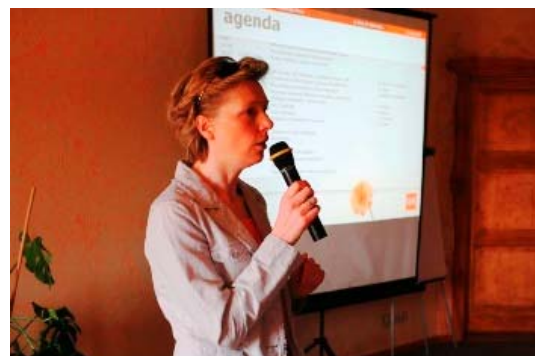
The official part of the meeting provides an opportunity for the presentation of information about company development, some ongoing projects, new solutions and tools created by our employees together with some financial figures and future plans. It is also a good occasion to introduce newcomers to the rest of the company along with brief outlines of what they are responsible for.

There was even more impatient anticipation of the second part of the excursion by some of the employees... an integration program prepared in the African mood. The program was conducted by the Motema Africa band, with people from Angola, Kenya and other African countries. There was also a workshop with drum playing and the learning of some African dances - not very easy but great fun. The newcomers were invited to take part in an initiation ceremony involving learning some African rites and dances. The best and the bravest of them were conferred with the titles of King and Queen of the party.

There was a lot of delicious regional food and plenty of good music (not just African) as we have quite a lot of people in our company who are keen dancers.

For all of us it was a time to relax and have fun, regenerating our batteries for more work. We all enjoy these occasions and we are already looking forward to the next one;)

Some photos:







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